

Estelline Rodeo & Reunion Days Sponsorship Packages

Naming Rights Package (1) \$2000

- Premier name location across top of video replay board
- 20' x 20" Banner
- Sponsor recognition from Announcer during each rodeo performance
- 4 General Admission Tickets

Video Commercial Board Package (6) \$750

- 20 -30 second ads (audio)
 - 30 second ads during 2 day rodeo
 - Ad runs 4 times each night
 - Sponsor recognition from Announcer during each rodeo performance

Still logo Board Package \$250

- Still shot of logo displayed numerous times during 2 day rodeo
- Name will be run on ticker tape throughout rodeo
- Logos need to be in **JPEG 720tallx1280wide**

Friday Night Instant Replay Board Package (1) \$1000

- Still logo appears before each replay

Saturday Night Instant Replay Board Package (1) \$1000

- Still logo appears before each replay

Cam Camera Board Package (1) \$500

- Sponsor the following cams during the rodeo
 - Kiss Cam
 - Hug Cam
 - Smile Cam
 - Dance Cam

First Night Sponsor (1) \$1000

- Still logo on video board
- Banner at entry gate
- Sponsor recognition from Announcer during rodeo performance
- Sponsor acknowledgment in rodeo program
- 4 General Admission Tickets

Second Night Sponsor (1)	\$1000
<ul style="list-style-type: none"> • Still logo on video board • Banner at entry gate • Sponsor recognition from Announcer during rodeo performance • Sponsor acknowledgment in rodeo program • 4 General Admission Tickets 	
Event Sponsor (11)	\$1500
<ul style="list-style-type: none"> • Sponsor acknowledgment in the rodeo program • Sponsor acknowledgment on banners on fence as you enter rodeo grounds • Flying your Business Banner around the arena from horseback prior to event • Sponsor recognition from Announcer during each rodeo performance • 4 General Admission tickets 	
Chute Gate Sponsor with Ticker Tape (24)	\$400
<ul style="list-style-type: none"> • Hang banner from chute gate • Sponsor acknowledgment in rodeo program • Sponsor recognition from Announcer during each rodeo performance • Name will be run on the ticker tape on the video board 	
Un-rigging Gate (Between Chutes) Sign Sponsor	\$500
<ul style="list-style-type: none"> • Hang banner on out-gate, facing the grandstands • Sponsor acknowledgement in the rodeo program • Sponsor recognition from Announcer during each rodeo performance 	
North Arena Entry Gate Sponsor	\$500
<ul style="list-style-type: none"> • Hang banner on the entry gate • Sponsor recognition from Announcer during each rodeo performance • Sponsor acknowledgment in the rodeo program 	
Timed Event Sponsor	\$500
<ul style="list-style-type: none"> • Hang banner on roping boxes • Sponsor acknowledgment in the rodeo program • Sponsor recognition from Announcer during each rodeo performance 	

Arena Fence Banner w/ Ticker Tape \$150

- Hang banner on arena fence facing the grandstands
- Sponsor acknowledgement in the rodeo program
 - \$50 charge to have a banner made, Estelline Rodeo Days will store banner
- Name will be run on the ticker tape on the video board

Specialty Act Sponsor \$2000

- Sponsor recognition from Announcer during each rodeo performance
- Sponsor acknowledgment in the rodeo program
- 4 General Admission tickets
- Video Board Recognition during performance

Clown & Bull Fighters Sponsor \$1500

- Sponsor acknowledgement in the rodeo program
- Sponsor recognition from Announcer during each rodeo performance
- 4 General Admission tickets
- Video Board recognition

Buckle Sponsors \$200

- Sponsor acknowledgement in the rodeo program

Topper w/Ticker Tape \$300